

Dating app lets users play matchmaker with friends

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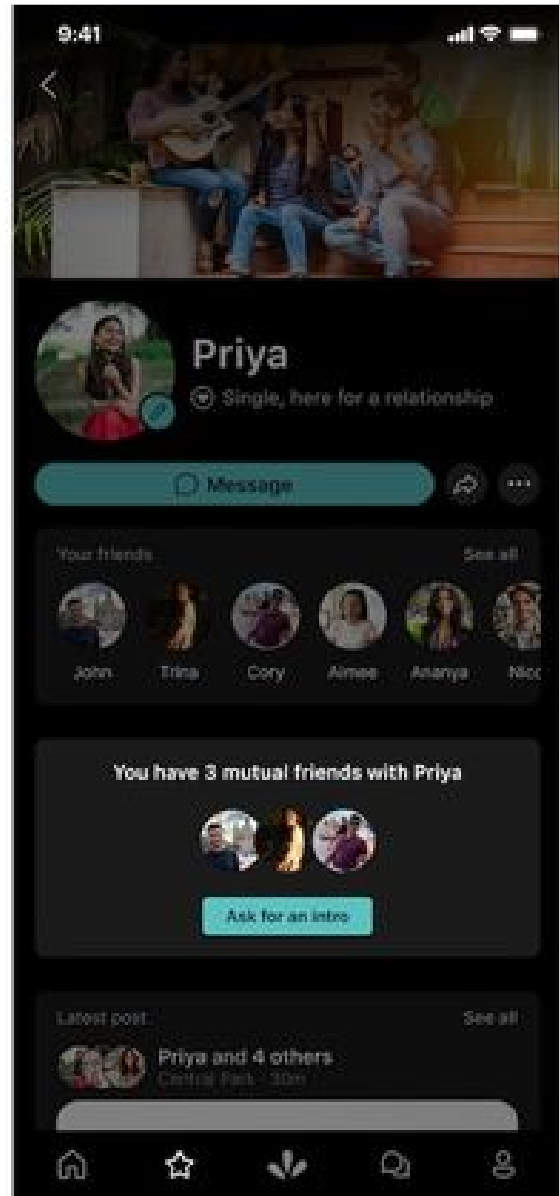
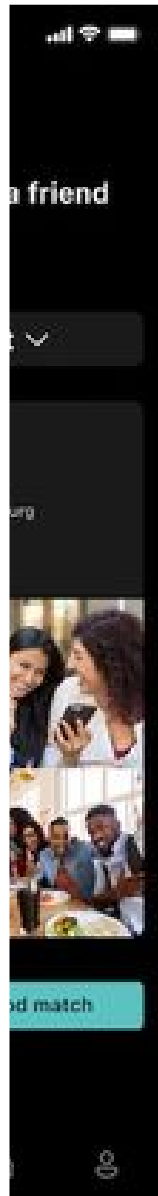
Cheers is a dating app designed to leverage the power of friend networks, offering a curated and trustworthy dating pool. This approach combats dating app fatigue by prioritizing quality connections grounded in trust and fostering a sense of community through shared social contexts.

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Unlike traditional dating apps, [Cheers](#) allows users to invite contacts to join the platform and act as matchmakers. This approach aims to create a more curated and trustworthy dating pool as users are connected with friends of friends. The app also incorporates social media features, such as unlimited photo sharing and tagging, similar to Instagram. This not only allows for more comprehensive profiles but also provides a layer of verification as users can be seen in photos with mutual friends. Cheers uses AI to assist with profile creation and photo selection while intentionally limiting daily matches to encourage more thoughtful engagement.

Dating app fatigue, driven by endless swiping and superficial interactions, has led many to seek alternative ways of finding meaningful relationships. Singles are finding love via [running clubs](#), [yoga retreats](#), sending out 'date-me docs', and outsourcing their dating lives to [AI chatbots](#) when all else fails. Cheers taps into the inherent trust and shared social context that comes with friend networks, offering a more curated and less overwhelming experience. With [79%](#) of Gen Zers in the US saying they have experienced dating app burnout, the app suggests a [future](#) where dating apps prioritize quality over quantity rather than relying solely on algorithms and superficial profiles.

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